

Karhan Jones

UI/UX Designer //
Front-end Developer

A Web Designer with a unique balance of creative and technical expertise, primary focus User Interface Design and Brand Design. Possesses initiative, leadership skills, highly driven to learn from others, and able to understand broad picture goals.

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Skill/Knowledge

Languages: HTML5, CSS3, ASP.NET, PHP, JQUERY, Javascript, XML

Database: Basic knowledge of SQL Server

Development: Agile/Scrub Methodology

Environment: Windows or Linux

Tools: Adobe Photoshop, Illustrator, Indesign, Dreamweaver, Fireworks, Flash, MS Visual Studio.Net, FinalCut Pro, Bascamp Project management, SharePoint, Bizagi Process management, WordPress, Magento

Skills: Pen & Paper, Graphic Design, Illustration, Brand Identity, UI/UX Design, Front-End Web Development

Employment Experience

■ September 2011 – Present: **Lead Front-End Developer/ UI Designer — Creflo Dollar Ministries**

- » Oversee and manage daily web operations which include design, development, and maintain international websites
- » Gather and develop requirement documents, sitemaps, user cases, user experience wireframes, storyboards, mockups, UI Designs for websites, mobile apps, and digital tablet magazine and Internet TV
- » Develop websites, micro-sites, landing pages, and email newsletter campaigns utilizing HTML5, CSS3, JavaScript, JQUERY and .Net framework—integrating into a custom CRM/CMS Enterprise Application
- » Ensure quality and brand consistency across the online experience with the design and development of websites
- » Develop Web Standard Operations and Brand Guideline documents

Highlights

- » Increase productivity and minimize outsourcing costs within the IT department by rebuilding an in-house web team
 - » Project lead, manage, and coordinate the design and development of Quarterly Digital Magazine published in the iTunes store—working closely with a team of Designers, IOS Developers and Media Content Editor
 - » Played an integral role building web sites utilizing the new proprietary CRM/CMS application. Provided technical support, solutions, and expertise, on how to integrate database driven plug-ins –short-code snippets—within the respective web sites.
 - » Achieved Green Belt Six-Sigma Certification to incorporate effective process methodologies such as Agile, Scrum, Kanban to improve team building and efficiency, and produce quality work
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■ September 2002 – Present: **Principle Creative Director — OmarJones Designs**

Independent Digital Brand studio specializing in design, strategy, user interface design, brand identity and web development for businesses and individuals.

Technical web applications and languages: WordPress, Magento, WooEcommerce, Joomla, PHP, HTML, CSS, JQUERY

■ September 2009 – August 2011: **Contract Independent Art Director — Atlanta Tribune: The Magazine** (Former Full-Time Employee as Art Director in September 2002-2005)

- » Provided art direction, managed and designed Atlanta's leading minority monthly magazine
- » Worked closely with sales team to develop print ads and other promotional media campaigns
- » Custom designed and developed company website from the ground up utilizing HTML, CSS, Jquery, Joomla CMS application and provided on-going technical web support

■ February 2009 - June 2010: **Contract UI/UX Designer — TradeWeb (TradeWeb.net)**

- » Independent Contractor provided creative design, UI/UX designs and Corporate Brand identity services for company clients
 - » Project managed and worked closely with Web Developers to provide sitemap, wireframes, UI designs, and email newsletter campaign designs
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■ February 2005-September 2009: **Web Designer/Administrator — Creflo Dollar Ministries**

- » Designed, developed and managed .Net web sites, web banners and email campaigns
- » Gathered and developed requirement documents, site flow diagrams, use cases, user experience wireframes, and functional specs including improvement of features to attract visitors to website

Key Accomplishments

- » Redesigned all the non-profit websites and closely worked with Web developers to implement HTML web pages to dynamic database driven web pages — website generates donation profit increase of 70% and web visits increase of 40%
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■ Feb 2005: **Graphic Designer — Philips Electronics**

Graphic Designer assisted Senior Designer with Brand Development for Heart Start Deliberator campaign

Education

The Art Institute of Atlanta, June 2002
Bachelor of Fine Arts and Associate Degree, Graphic Design

Certifications

- » Clayton State University, June 2013 — Six Sigma Green Belt Certification Program
- » Kennesaw State University, ASP.NET Certification of Completion
- » Toastmaster Competent Communicator Certification

Awards/Memberships

- » 2008-2012 Toastmaster Member, Public Relations Officer, President of Toastmaster and Toastmaster Competent Communicator Certification
- » Web Design Meet-Up group